



UNITED STATES MARINE CORPS

MARINE FORCES RESERVE
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FORCE POLICY LETTER 17-11

From: Commander, Marine Forces Reserve
To: Distribution List

Subj: CULTURE OF RESPONSIBLE CHOICES (CoRC)

1. Purpose. To establish a Culture of Responsible Choices (CoRC) Program in Marine Forces Reserve (MARFORRES).
2. Background. We need to challenge our Marines to make better choices both on and off duty. Responsible choices are the foundation of our Corps Values. Beginning in calendar year 2012, Marine Forces Reserve will kick off CoRC. CoRC is really a change in mindset vice an actual new formal program - a mindset where all Marines and people in Marine Corps organizations are asked to rethink how they do business and conduct their lives to ensure their decisions lead to safe and healthy outcomes. CoRC emphasizes personal responsibility and accountability for decision-making and behavior - not only within our fence lines and work centers but at home, in leisure activities, and in our personal lives. CoRC can impact a wide range of human behaviors from drinking and drug use to healthy fitness behavior, tobacco use, sound financial management, vigorous suicide prevention, effective sexual assault response and prevention, and safe practices at work, at home, and on vacation. Alcohol misuse is our first target. It's been the common denominator for many poor choices and negative decision events across the behavioral health spectrum.

3. Action

- a. Effective immediately, MARFORRES establishes the memory aid "0-0-1-3" as a guideline for the safe and responsible use of alcohol. "0-0-1-3" is a reasonable approach to drinking and a simple unambiguous concept that's based on science and designed to teach people to drink responsibly. It stands for zero underage drinking, zero Driving Under Influence (DUI), no more

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than one drink per hour, and no more than three drinks per event.

b. Second - I strongly encourage every commander to consider executing responsible drinking contracts with every Marine and Sailor in their command. These simple one-page contracts establish behavioral norms and remind Marines about the consequences of irresponsible choices. Unit Substance Abuse Control Officers (SACO) will have access to this sample contract and other information regarding "O-0-1-3" at the MARFORRES SACO Sharepoint site:
<https://portal.marforres.usmc.mil/sites/mfr/hq/other/mccs/MarineandFamilyServices/mccssacotrainingssupplies/default.aspx>.

c. Third - implement the Buddy Program. The CoRC is reinforced by fellow Marines - the presence of a good buddy. The Buddy system pairs Marines together so they can look out for each other's well being - the buddy is absolutely indispensable. Assign every Marine in your unit a buddy. Encourage them to communicate with each other, foster that relationship and reinforce the concept every month. Use the Buddy Program as a reminder of what sets us apart. This simple yet effective program has no administrative overhead.

d. Finally - spread the word. A CoRC culture shift is imperative if we are to stem the unfortunate consequences of poor choices. Talk to your Marines. Leverage the lessons of combat leadership to develop Marines to their full potential - Marines of exemplary physical, mental, spiritual, and social character, who are prepared to successfully operate in and respond to the rigors, demands, and stressors of both combat and garrison. Leadership requires nothing less. Make the right choice - the responsible choice.

4. Applicability. This policy is applicable to all MARFORRES military and civilian personnel.


S. A. HUMMER

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