

## Commander's Guidance



**One Focus.** The successful accomplishment of all assigned missions while caring for our Marines and their families is my number one priority as the commanding officer of 25<sup>th</sup> Marines. All that we do as a unit should serve as a means to this end. We should avoid any practice or activity that detracts from this focus at all cost.

**One Standard.** The Marine Corps Standard is the standard to which this unit will adhere. The standards embraced by the Marine Corps have distinguished it as the world's premier warfighting organization for more than two centuries. While exceeding the standard should be the goal, meeting the standard will be the requirement within 25<sup>th</sup> Marines. Leaders should inspire their Marines to exceed standards through personal example. It is incumbent upon the leaders of this unit to ensure their Marines are familiar with the Marine Corps standards that govern our way of life and to enforce them at all times.

**Professionalism.** This will be our watchword. Essential to a professional combat unit are discipline and competence – our distinguishing qualities. As professionals, we will practice disciplined behavior in all that we do – in garrison and on the battlefield. Likewise, we will ensure our competency to accomplish all assigned missions through proper training and education. The fruits of being a professional combat unit are: well cared for Marines and their families, esprit de corps, the preservation of our precious Marine Corps customs and traditions, and a proud reputation as a highly successful unit based on a proven record of achievement.

**Character Counts.** Our core values of Honor, Courage, and Commitment must be more than a slogan. They must form the bedrock of this unit's character and that of every service member assigned to it. Our personal integrity must be beyond reproach and safeguarded with every effort. Marines who cannot be trusted have no place in 25<sup>th</sup> Marines. Do the right thing and this command will always have your back.

**A Culture of Accountability.** As Marines, we are accountable for our actions, weapon and equipment. As leaders, we are accountable for our Marines. Part of being accountable is learning from your mistakes and the mistakes of others. I will make mistakes and so will you. Do not repeat the same mistake.

**Leadership – the Marine Corps Way.** There is no need to reinvent the wheel. Strive every day to embody the Marine Corps' leadership traits. Embrace the Corps' leadership principles and seek to implement them at every opportunity. These tenets are battle-proven and should be an integral part of each of our leadership styles. Lead by example in all that you do and have fun doing it!

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