



UNITED STATES MARINE CORPS
FORCE HEADQUARTERS GROUP
2000 OPELOUSAS AVENUE
NEW ORLEANS, LA 70114-1500

GruO 7040.10
CG
23 JUL 15

GROUP ORDER 7040.10

From: Commanding General
To: Distribution List

Subj: COMMAND COIN RECOGNITION PROGRAM

Ref: (a) MCO 7042.6C

1. Purpose. The purpose of this policy is to establish the Commanding General's Coin Recognition Program for Force Headquarters Group and subordinate units.
2. Cancellation. Group Policy Letter 1-12.
3. Situation. This program will serve to recognize deserving service members and civilians by the Commanding General. It applies to the purchase of unit command medallions, herein referred to as "coins" with both government and personal funds.
4. Mission. On eligible occasions, Marines are appropriately recognized for outstanding achievement or performance with the presentation of a command recognition coin in order to provide a mechanism for unit commanders to provide immediate and positive recognition.
5. Execution
 - a. Commander's Intent and Concept of Operations
 - (1) Commander's Intent. To establish an effective program within the Command and subordinate units, for the presentation of government funded coins to be used exclusively as awards for significant accomplishments.
 - (2) Concept of Operations. This Order will serve as the governing document for the establishment of the awarding of command coins for the Commanding General. In addition it serves as the authorization for subordinate units to establish their internal policy for purchase and presentation of command coins using appropriated government funds in accordance with reference (a).
 - b. Subordinate Element Missions
 - (1) Adjutant, Force Headquarters Group
 - (a) Maintain cognizance and overall coordination responsibility for the Commanding General's Command Coin Recognition Program.
 - (b) Coordinate with Counsel's Office, Marine Forces Reserve (MARFORRES) to ensure legal and ethical requirements are met prior to purchase of command coins.

DISTRIBUTION STATEMENT A: Approved for public release; distribution is unlimited.

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(c) Ensure appropriate distribution and awareness of this Order throughout Force Headquarters Group.

(2) Staff Secretary, Force Headquarters Group. In conjunction with the Commanding General, and Sergeant Major maintain a logbook that includes at a minimum; the coin number, the recipient, parent unit, date the coin was presented, and a brief description of the reason for presentation for each coin that is given that was purchased with appropriated government funds.

(3) G-4, Force Headquarters Group

(a) Maintain a copy of this Order as written authorization from the Commanding General to purchase recognition coins.

(b) Order recognition coins as appropriate and directed by the Commanding General or his/her designee.

(c) Maintain oversight on cost considerations and restrictions when ordering coins.

(d) Assist subordinate units with ordering coins as requested by the unit.

(4) Unit Commander's/Inspector-Instructors. All subordinate units that desire to and are authorized under reference (a), may use government funds to establish a coin recognition program. They must:

(a) Establish, in writing, a unit specific command coin recognition program if the command's intent is to use appropriated funds to purchase command coins.

(b) Approve all individuals to receive a recognition coin.

(c) Ensure coins using appropriate funding DO NOT contain an individual's name.

(d) Only purchase enough coins that it is estimated will be used during each respective fiscal year.

(e) Account for each coin given out that was purchased using appropriated government funds with, at a minimum; rank and name of recipient, date of presentation, coin number (if applicable), and a brief reason for presentation.

c. Coordinating Instructions. The specific requirements set forth in this Order govern only those coins that are purchased using appropriated government funds. These coins may NOT be purchased as a motivational item.

(1) Eligibility. The below are examples of personnel who could be authorized presentation of a command recognition coin. Although this is not a comprehensive list, strict regulations must be enforced on who may receive a command coin.

(a) Marine/NCO of the Quarter/Year

(b) Marine/NCO of the month

(c) Honor graduate of any formal school

(d) High PFT/CFT score with a respective unit

(e) High rifle/pistol score with a respective unit

(f) Outstanding community outreach or recognition for contributions to the community.

(2) Exceptions. Awards may be given on a one-time/unscheduled basis only in those instances where the accomplishment is unique, clearly contributes to increased effectiveness or efficiency and is not covered by the command awards program. An individual may not receive two awards for the same achievement or accomplishment.

(3) Personal Coins. Coins purchased using personal funds of either the Commander, Inspector-Instructor, or Sergeant Major/Senior Enlisted Advisor do not fall within the specific requirements for presentation of the command coins purchased using appropriate government funds. Coins purchased using personal funds may be given at the discretion of the purchaser.

(4) Sergeants Major/Senior Enlisted Advisors. Sergeants Major and Senior Enlisted Advisors are not permitted to expend appropriated funds on their own coins. The coin representation may be inclusive of the sergeant major/senior enlisted rank and billet, however must be in conjunction with the Commander/Inspector-Instructor unless purchased with personal funds.

6. Administration and Logistics. This Order will be maintained at the Directives Control Point, managed by the Adjutant, Force Headquarters Group who also retains responsibility for distribution of this Order. For recommendations or changes to this Order, contact the Adjutant, Force Headquarters Group.

7. Command and Signal

a. Command. This order applies to the Command Element, Force Headquarters Group, and all subordinate units.

b. Signal. This order is effective the date signed.



H. G. PRATT

Distribution List: B