In reply refer to:  
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19 Jul 19

From: Commanding Officer  
To: Marine Corps Advisor Company B  

**Subj:** MARINE CORPS ADVISOR COMPANY “B” PHILOSOPHY AND GUIDANCE

<table>
<thead>
<tr>
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1. The purpose of this document is to provide guidance and direction as we prepare to be the Marine Corps’ most ready to advise and assist Foreign Security Forces (FSF). To be successful we must embrace our **Warrior Ethos**, live by a Warrior’s Code; constantly striving for balanced excellence across the physical, mental, and character aspects of ourselves and our teammates—every day. We will execute a training and education program that will prepare us individually and collectively for adaptability, trust, common purpose, shared vision and empowerment of individuals to decide, communicate, and act. Be on time, ready to train, with the right equipment, and the right mindset. This will exponentially increase team unity, cohesion, and harmony in thought and action. This will be accomplished in three areas:

   A. **Physical** (Hard skills): Performance based technical and procedural mastery. Functionally fit and efficient in all things. Brilliance in the basics. **Communicate, Move, Shoot, Tactical Casualty Combat Care**

   B. **Mental** (Soft Skills): Empathetic. Adaptive. Innovative. Critically thinking. Able to observe, orient, decide and act quicker than the adversary. We will develop our individual and collective orientations and decision-making skills using professional military education, discussions, and role-play scenarios. **Observe, Orient, Decide.**

   C. **Character** (Professionalism): Winning mindset. Esprit de Corps. Selfless service to a higher purpose. Character based, and “If not me, then who?” Focus upon our core values, sound ethical behavior and conduct ourselves as leaders of character.

2. To be successful. All aspects of our physical, mental, and character disciplines must be in balance. Effective individual initiative, critical thinking, decision-making, communication, and action will develop a winning team. Ensuring that you and your families are steeled for the challenges that lie ahead will assist you with ensuring all aspects of your personal and professional life are in balance.

3. As Marines, you already possess my utmost trust and confidence— with that in mind, you always know the right thing to do and sometimes the hard part is doing it. We have a responsibility to our Country, Corps, Team, Family, and selves to be better than yesterday. Remember, we are accountable for our actions and those under our charge. Strive to develop a higher state of discipline, readiness, proficiency and education in yourself and our unit. Take pride in the legacy your hard work will leave for future generations. Make no mistake, while the world can appreciate people who try hard, what matters is success. Find a way to be successful and be as proud of yourself as I am to serve beside you.

C. J. DOUGLAS